



## ST IVO SCHOOL

# Policy on the Use of Photographs and Videos of Students

Approved: June 2015, Governors Student Welfare and Community Committee

Next review due: January 2017

St Ivo School recognises both the benefits and risks pertaining to the use of photographs and videos which include students. Whilst these can act as an encouragement to students, a way to remember an event, a marketing tool etc, the school takes the issue of child safety very seriously, and understands that use of photos/videos containing their child(ren) may be a particular issue to some families due to individual circumstances in this “digital age”.

On arrival at the school and when this policy is reviewed, parents/carers will be sent a copy of this document.

### School use of student images and video

The school will assume that parents/carers give permission for their child to be photographed and/or filmed, and for this media to be used in the following ways:

- In St Ivo publications
- On the St Ivo website, official Facebook page and Twitter feed (full names of students will not be publicly available alongside photographs, except where permission has been obtained from parents/carers at the time of publication)
- On other social media accounts controlled by a school employee and not openly accessible (for example, as part of a Twitter feed where tweets are marked as private but students and parents/carers can ask to “follow” the account, or as part of a video of a school event placed on YouTube but not in public listings).
- By the local press (full names of students will not be publicly available alongside photographs, except where permission has been obtained from parents/carers at the time of publication)

Parents/carers have the right to withdraw their permission for the school to use images/videos which include their child. This can be done by writing to the school or by email to [award@stivoschool.org](mailto:award@stivoschool.org). Our records will then be updated accordingly for all future use.

In all cases, the school retains the right to use photographs of students for internal systems which are only accessible to school employees.

### Parents/Carers taking photographs at school events

Whilst we understand that parents/carers may wish to take photographs and/or video recordings at school events, in the interests of the safety of every child present no photography or filming by parents/carers is allowed at events which take place on school site (including school events taking place at One Leisure facilities). Some productions and shows at the school have an official photographer and/or a member of staff taking photos or videoing the event. Where this is not the case, in certain circumstances dependent on the children in attendance, the member of staff in charge of the event may grant permission for parents/carers to take photographs.

In the interests of child safety, we would ask that parents/carers do not place any photographs/video including St Ivo student other than their own child(ren) on publicly accessible websites and social media.